

For the opportunity to be a 2010 Santa Cruz County Fair Sponsor, your company will receive:

- Two (2) passes with free parking for every \$100.00 donation
- Special 6" x 30" wooden sign in the Fair Sponsor frame at the Paddy Smith Park
- Your company banner placed on the Fairgrounds the week of the Fair
- Invitation on Friday Night September 17, 2010 to the Sponsors Party at the Rodgers House
- Recognition as a Sponsor on the "Voice of the Fair"
- \$15,000 sponsor's logo will be on televisions, newspaper, radio, and prominent website
- \$10,000 sponsor's logo will be in our local newspapers and the Fair website
- \$5,000 sponsor's logo will be on our Fair website
- All other sponsors will be on the rotating sponsors slide on Fair website

The various Sponsorships are:

\$15,000 Sponsor

Family Stone – Friday Night Performance on Main Stage

\$10,000 Sponsor

Gallagher – Saturday Night Performance on Main Stage

Sea Lion Encounters – Exhibit open daily plus 14 performances during the six days of the Fair.

\$5,000 Sponsor

Michael Mezmer – 10 performances during the six days of the Fair

Racing Pigs – 12 performances during the six days of the Fair

Mexican Wrestling – Sunday Afternoon of the Fair

Charros Horse Show – Sunday Afternoon of the Fair

Frisbee Dogs – 12 performances during the six days of the Fair

\$2,500 Sponsor

Senior Day – Tuesday of the Fair (The Count Five)

Antsy McClain and The Trailer Park Troubadours – Thursday Night performance on the Main Stage

KTOM presents Country Western Night – Wednesday Night performance on the Main Stage

\$1,500 Sponsor

Education Days – Education Days are on Wednesday and Thursday Morning. All third to fifth grade students are admitted free of the Fair. Special educational exhibits and displays prepared for the students to make the field trip a learning experience about Agriculture.

\$1,000 Sponsor

Competitive Exhibits – There are over 20 competitive exhibits departments of the Fair. A Fair representative will be happy to explain the various departments of the Fair and how your sponsorship can support the department of your choice.

\$500 Sponsor

Hands-on Science Exhibit presented by the Santa Cruz County Fair Junior Fair Board.

If you are interested in becoming a 2010 Santa Cruz County Fair Sponsor please contact Emily Grunewald at (831) 724-5671, extension 200.