

# PHOTOGRAPHY DEPARTMENT #210

Cindy Fichter  
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<b>AREA:</b>	All photographers residing in Santa Cruz and Monterey Counties.
<b>ENTRY DEADLINE:</b>	August 7, 2010 WITH RELEASE (IF RELEASE IS REQUIRED).
<b>ENTRY FEE:</b>	\$3.00 PER EXHIBITOR
<b>RECEIVING DATES:</b>	<b>All entries (with a model release if required), must be delivered to the Crosetti Building, at the Santa Cruz County Fairgrounds on:</b> <ul style="list-style-type: none"> <li>• <b>Saturday, August 28, 2010, 9 AM – 5 PM</b></li> <li>• <b>Sunday, August 29, 2010 12 PM to 5 PM.</b></li> </ul>
<b>JUDGING:</b>	Thursday, September 9, 2010
<b>ENTRY FORM:</b>	Page 165
<b>RELEASE DATE:</b>	<b>All entries MUST be picked up on Monday, September 20, 2010, 12 NOON – 7 PM.</b>  Fair is not responsible for photographs left after 7 PM. Items remaining after 7 PM will be moved to the Fair Administration Office.
<b>SYSTEM OF JUDGING:</b>	American – Senior Entries Danish – Junior Entries

- EXHIBITORS CANNOT ENTER AN IMAGE THAT HAS WON A RIBBON IN THIS FAIR IN THE PAST.

## **MOUNTING INSTRUCTIONS (Please read all instructions!):**

- NO FOAM CORE WILL BE ACCEPTED. Use a 16"x20" mat or mounting board (4 ply, nothing thicker than 1/8") behind your image. This is due to the clips used in hanging the art.
- Each print MUST have a single 16"x20" BRIGHT WHITE mat on top. Nothing thicker than 1/8" (4 ply). The window of the mat MUST cover the edges of the image. No cropping with mat. Only cover 1/8" around the edges of the image and no more.
- ONLY rectangular and square openings in mats allowed.
- Photo must be secured to either the mounting board or over mat, (spray mount, dry mount or hinged with tape).
- Top mat must be adhered to back (mounting) board. Hinge at top with tape or tape down all around between layers.
- TOTAL WIDTH OF ENTRY MUST NOT EXCEED 1/4" THICK due to the clips used for hanging.
- NO GLASS OR FRAMES OF ANY KIND.
- Prints must have been taken by the exhibitor but can have been processed at either home or commercial lab.
- Entries must be labeled on the BACK of the mounting board in upper left hand corner as follows:
  - ❖ Section
  - ❖ Class
  - ❖ Title of Image
  - ❖ Name
  - ❖ Address
  - ❖ City
  - ❖ Phone Number
- For both Junior and Senior **INVISIBLE AND VISIBLE** Manipulation sections a 4x6 photo showing the original image BEFORE alteration is to be taped to the back of your mounting board. If you are in doubt as to the proper Mounting Instructions please call Cindy Fichter (831) 206-9116 prior to bringing your entry to the Fair. She will make every effort to direct you to a local store that is familiar with our requirements.

WE WILL NOT ACCEPT ANY ENTRIES WITH WRITING ON THE FRONT (ON EITHER THE PRINT OR THE MAT).

## **LIMITS:** EXHIBITORS LIMITED TO THREE (3) IMAGES EACH.

- You may ONLY enter in one of the following sections: Junior, Amateur, Advanced Amateur or Professional. Please see criteria listed in each section description.
- Any or all of your three images may also be entered into the Junior Creative Open or Adult Creative Open.
- Due to space limitations some entries may not be displayed. The Santa Cruz County Fair Photography Department shall have sole discretion in selecting entries to be displayed.

**RESPONSIBILITY:** The greatest care will be exercised in handling exhibits at all times, but the Santa Cruz County Fair, its staff, department chairpersons and volunteers **will not** be held liable for loss, theft, or damage of any kind from any cause. Submission of any work constitutes an agreement to this effect.

## **RULES AND SPECIFICATIONS:**

- ALL PRINTS MUST BE AT LEAST 70 SQUARE INCHES. **BOTH JUNIOR AND SENIOR ENTRIES MUST BE THIS SIZE.** To calculate square inches multiply the height times the width. Average size entered is 8"x10".
- Photos must be from either a SLR or Digital camera.
- SLR images can have normal darkroom adjustments in printing (such as focus and exposure).
- Digital images may have adjustments made to tonal ranges, lightening, and sharpening.
- ALL PRINTS ENTERED IN CATEGORIES OTHER THAN CREATIVE OPEN MUST REMAIN FAITHFUL TO THE LOOK AND FEEL OF THE VIEW THAT WAS PRESENTED TO THE PHOTOGRAPHER.
- For creative Open description please see that section.

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## **MODEL RELEASE:**

- A MODEL RELEASE MUST ACCOMPANY ALL PHOTOS WHEREIN A PERSON IS RECOGNIZABLE, even if the subject is a relative or if there are multiple people in the image. You must provide a model release for EACH person in your image. THESE ARE TO BE SENT IN WITH YOUR ENTRY. If you must bring them at the time of delivery, please attach them to the back of your entry.
- Exceptions: Photographs of public figures and photos of people taken out of the country do not require a model release.
- Self-portraits do not need a model release.

## **AWARDS:**

- Junior entries will be judged using the Danish System. Images are not judged AGAINST each other but are judged solely on their own merit with regards to exposure, content, composition, execution and appeal. Because they are not judged against each other there can be unlimited numbers of ribbons. Every entry will receive a participation ribbon if no "place" ribbon is given. All entries will receive a comment card on the back from at least one of the judges.
- Adult entries will be judged using standards regarding exposure, content, composition, execution and appeal. In each class judges will award one ribbon for first, one second, and one third place. They will also give up to seven honorable mentions.
- From the First place winners in each section there will be a "Best of Section" winner. That photographer will receive a rosette and a \$15.00 check.
- From all the Best of Section winners there will be one Best of Show image for Black and White, one Best of Show image for Color, one Best of Show image for Visible Manipulation, and one for Best of Show Invisible Manipulation. These winners will take home a single check for \$30.00 and a second rosette, and will be displayed prominently at the front of the Photo Department.

## **SECTION 1: JUNIOR – BLACK AND WHITE PRINT**

### **SECTION 2: JUNIOR – COLOR PRINT**

Open to all 17 years of age or younger.

### **SECTION 3: AMATEUR – BLACK AND WHITE PRINT**

### **SECTION 4: AMATEUR – COLOR PRINT**

Open to all 18 years of age or over who consider photography a hobby.

### **SECTION 5: ADVANCED AMATEUR – BLACK AND WHITE PRINT**

### **SECTION 6: ADVANCED AMATEUR – COLOR PRINT**

Open to those who do not consider photography a main occupation, but have had their work published, showcased, or have previously won first place on a photograph from this fair

## **SECTION 7: PROFESSIONAL – BLACK AND WHITE PRINT**

### **SECTION 8: PROFESSIONAL – COLOR PRINT**

Open to those who consider photography one of their main occupations, those who are in the market of selling their photography regardless of its income. **THE FOLLOWING RULE APPLIES TO THE FOLLOWING SECTIONS, 9, 10, 11, AND 12 REGARDING MANIPULATION IMAGES: INCLUDE A 4X6 OF THE IMAGE BEFORE MANIPULATION. PLEASE ATTACH THIS TO THE BACK OF THE MAT. THIS APPLIES TO VISIBLE AND INVISIBLY MANIPULATED ENTRIES.**

### **SECTION 9: JUNIOR – VISIBLE MANIPULATION**

Open to all 17 years of age or younger. Visible Manipulation means that the changes made create an unrealistic image. Modified to create fantastical, overt images wherein the process is obvious. Boosting, adding or subtracting, multiple images in one photo, etc. **ALTERED IN A WAY THAT SHOWCASES THE PROCESS. INCLUDE A 4X6 OF THE IMAGE BEFORE MANIPULATION. PLEASE ATTACH THIS TO THE BACK OF MAT.**

### **SECTION 10: JUNIOR – INVISIBLE MANIPULATION**

Open to all 17 years of age or younger. Invisible Manipulation means changes made create a realistic image. Modified images to look as if no manipulation was done. ANY MODIFICATIONS IN WHICH THE PROCESS IS NOT OBVIOUS.

### **SECTION 11: SENIOR – VISIBLE MANIPULATION**

Open to all 18 years of age and older. Visible Manipulation means that the changes made create an unrealistic image. Modified to create fantastical, overt images wherein the process is obvious. 3D, collage, boosting, adding or subtracting, etc. **ALTERED IN A WAY THAT SHOWCASES THE PROCESS. INCLUDE A 4X6 OF THE IMAGE BEFORE MANIPULATION. PLEASE ATTACH THIS TO THE BACK OF MAT.**

### **SECTION 12: SENIOR – INVISIBLE MANIPULATION**

Open to all 17 years of age and older. Invisible Manipulation means changes made create a realistic image. Modified images to look as if no manipulation was done. ANY MODIFICATIONS IN WHICH THE PROCESS IS NOT OBVIOUS.

## **Classes:**

1. Scenic and Landscape: to include any kind of natural, urban, rural vistas, places of interest, oceans, and mountains.
2. People: to include children, adults, portraiture, street shots, sports and candid.
3. Architectural and Still Life: to include buildings, still life, set ups, close up studies (i.e. textures, lined, light, and objects).
4. Nature, Floral & Botany: to include close up/macro flowers, leaves, ponds, and botany.
5. Domestic Pets and Animals: to include pets- indoor/outdoor, working animals, and animals not in a natural setting (i.e., Zoos, cages).
6. Photojournalism: **story telling pictures** such as seen in the news media periodicals. They may include documentary, contemporary life illustrative, sports news, and human-interest, in other words, life in our world. A photo that depicts the "story" that it is part of.
7. Sunset and Sunrise
8. Non-Domesticated animals in their natural environment (ex. Wild animals on safari, untamed horses in the wild, birds, reptiles, amphibians, spiders, deer, etc.)