



14th District Agriculture Association
2601 East Lake Avenue
Watsonville, CA 95076
(831) 724-5671 • Fax: (831) 761-5827

AGENDA

14th District Agricultural Association (Santa Cruz County Fair)

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday, January 19, 2010

1:30 PM Board Meeting

Directors: Jody Belgard Akimoto, Outgoing President; Stuart Yamamoto, Incoming President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director.

Interim Manager: John Kegebein

Mission Statement:

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER-President: Jody Belgard Akimoto

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL/DIRECTORS ABSENT- President: Jody Belgard Akimoto

1. Approve Directors Absences

INTRODUCTION OF GUESTS AND STAFF

INSTALLATION OF STUART YAMAMOTO

CONSENT CALENDAR

1. Approval of Minutes from December 15, 2009 regular meeting
2. December, 2009 Financials – will be mailed Monday, January 11, 2010
3. January, 2010 Consent Agenda

PRESIDENT'S REPORT

INTERIM MANAGER'S REPORT - attached

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Interim Manager's office at 831-724-5671. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Interim Managers office at 831-724-5671.

14th District Agriculture Association
Board of Directors Meeting Agenda
January 19, 2010

OLD BUSINESS

1. Ag. History Lease – Lynne Grossi and John Scurfield
2. Master Plan – John Kegebein
3. Share an employee with the Heritage Foundation – John
4. Sponsorship (contract with Dave Brockman to do sponsorship with commission) – John Kegebein
5. Strawberry Festival Security Payment – John Kegebein
6. Watsonville Farmers Market Contract for 2010 – John Kegebein and John Scurfield
7. Facility Rental Marketing – Steve Stagnaro
8. CEO Search – Patrice Edwards & Loretta Estrada
9. Mark Smith's presentation for installation of flag poles and lights – John Kegebein

NEW BUSINESS

1. Approval of Ag. History Special Events for 2010 – President Laura Rider and John Kegebein
2. 2008 Audit Preliminary Draft – John Kegebein & Jody Belgard Akimoto
3. 2010 Delegation of Authority – John Kegebein & John Scurfield
4. Establish a Policy for Operations of all Concessions not used by the Fair at Fairtime - John Kegebein
5. Resolution for LAIF (to make Ann authorized to put money into the account) – Jody Belgard Akimoto
6. Convention and Trade Show Results – John Scurfield
7. 8005 Per Diem Rate Chart – John Kegebein
8. Appoint Committees – John Kegebein
9. Change CEO to Manager in all documents (including by-laws, policies, and other documents) – Bruce Oneto
10. Form 700 – please have formed completed and turned in by the end of meeting! – John Kegebein

MATTERS OF INFORMATION

1. Rodgers House: Loretta Estrada
 - i. Minutes
2. Ocean Speedway: John Prentice
3. Education: Presentation of Education Surveys – Lynne Grossi
4. Heritage Foundation: Richard Travis
5. Junior Fair Board: Russell Sanderson
6. Agriculture History: Lynne Grossi
7. Fair Committee: John Kegebein
8. Horse Show Committee: Blanca Boyd
9. Next Finance Committee Meeting Tuesday, February 16, 2010 @ 12:00 PM
10. Next Board Meeting Tuesday, February 16, 2010 @ 1:30 PM

CORRESPONDENCE

1. Jerry Morrison, Re: Disposing of Two Vehicles
2. Tony Campos, Re: Stimulus Funds

PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendaized at a future meeting.*

CLOSED SESSION

Personnel Issues: Pursuant to Government Code section 11126(e) the Board will meet in closed session to personnel issues.

RECONVENE OPEN MEETING

ADJOURNMENT

Date of Notice: January 6, 2010