



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

AGENDA

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, January 25, 2011, 1:30 PM @ the Board Room

Directors: Robert Marani, President; Brian Mathias, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Manager: Michael Bethke

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER - President: Rob Marani

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL - Michael Bethke

1. Approve Directors Absences

PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

FINANCIALS

1. December 2010

CONSENT CALENDAR

1. Approval of Minutes from October and December, 2010 regular meeting
2. January, 2011 Consent Agenda

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.

MANAGER'S REPORT – Michael Bethke

1. Introduction of Guests

OLD BUSINESS

1. Heritage Hall Update – Michael Bethke
2. Fair website Update – Michael Bethke
3. Crosetti Hall Roof Update – Michael Bethke
4. 2011 Fair Admission Rates – Michael Bethke, Emily Grunewald

NEW BUSINESS

1. 2011 Board of Directors Meeting Schedule/ Amended Bylaws – Michael Bethke
2. Rabobank Check Signature Cards Approval – Michael Bethke, Emily Grunewald
3. Credit Card Delegation of Authority – Michael Bethke, Emily Grunewald
4. F & E Report on Allocation/Staffing & Budget Update – Michael Bethke
5. Proposal for multipurpose soccer/football field – Michael Bethke, Scott Kennedy
6. Form 700/Economic Disclosure Forms (due at end of meeting) – Michael Bethke, Emily Grunewald
7. Return of Photo Voltaic Systems to CCA – Michael Bethke
8. Proposed 9-11 Ten Year Anniversary Event – Michael Bethke
9. Monterey Bay Youth Outdoor Day – Michael Bethke, Russell Meridon

MATTERS OF INFORMATION

1. Buildings and Grounds: Loretta
2. Rodgers House: Loretta Estrada (Minutes)
3. Ocean Speedway: John Prentice
 - a. 2011 Speedway Schedule
4. Education: Lynne Grossi
5. Heritage Foundation: Richard Travis
6. Junior Fair Board: Russell Sanderson
7. Agriculture History: Lynne Grossi
8. Fair Committee: John Kegebein
9. Horse Show Committee: Blanca Boyd
10. Livestock Committee: John Kegebein
11. Next Finance Committee Meeting Tuesday, February 22, 2011 @ 12:45 PM in Board Room.
12. Next Board Meeting Tuesday, February 22, 2011 @ 1:30 PM in Board Room.

CORRESPONDENCE

CLOSED SESSION

Personnel Issues: Pursuant to Government Code Section 11126(e) the Board will meet in closed session to discuss personnel issues.

RECONVENE OPEN MEETING

ADJOURNMENT

Date of Notice: January 13, 2011