



14TH DISTRICT AGRICULTURAL ASSOCIATION

SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

AGENDA

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, August 23, 2011, 1:30 PM @ the Board Room

Directors: Robert Marani, President; Brian Mathias, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Manager: Michael Bethke

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.
To... Promote Education And Personal Growth Of Our Youth Through Competition.
To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.
To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER - Rob Marani

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL - Michael Bethke

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

V. FINANCIALS

1. Review and Approve July, 2011 Financials

VI. MINUTES

1. Review and Approve July, 2011 Minutes

VII. CONSENT AGENDA

\$5,000.00 and above:

1. Choura Events Standard Agreement #48
2. Tony Agredano Standard Agreement #51

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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Concession:

1. NONE

Commercial Exhibitor:

1. Avon Commercial Exhibitor Rental Agreement #26
2. Watt Electric Inc. Commercial Exhibitor Rental Agreement #27
3. Fun with Us Commercial Exhibitor Rental Agreement #28
4. Glamourkat Clothing Commercial Exhibitor Rental Agreement #29
5. Chevrolet of Watsonville Commercial Exhibitor Rental Agreement #30
6. Provision Glass Commercial Exhibitor Rental Agreement #31

Standard Agreements:

1. Norm Levy Standard Agreement #46
2. Lorin Lurz Standard Agreement #47
3. Choura Events Standard Agreement #48
4. American Medical Response Standard Agreement #49
5. Tom Meyers Standard Agreement #50
6. Tony Agredano Standard Agreement #51
7. J. Antonio Preciado Standard Agreement #52

Judging Agreements:

1. Juan Carlos Fonseca Judging Agreement #85
2. Charles Freedman Judging Agreement #86
3. Russell Sanderson Judging Agreement #87
4. Michael Wiley Judging Agreement #88
5. Kristin Wright Judging Agreement #89
6. Keith Smock Judging Agreement #90
7. Larry Lynch-Freshner Judging Agreement #91
8. Marck Crain Judging Agreement #92
9. Robert Hillier Judging Agreement #93
10. Paul His Judging Agreement #94
11. Mia Bossie Judging Agreement #95
12. Troy Feddersen Judging Agreement #96
13. Jim Doherty Judging Agreement #97
14. Phil Carpenter Judging Agreement #98
15. John Callahan Judging Agreement #99
16. Kevin Lohrey Judging Agreement #100
17. Dan Satterwaite Judging Agreement #101
18. Mark Taylor Judging Agreement #102
19. John Spiller Judging Agreement #103

Interim Rental Agreements:

1. Derek Van Alstine Rental Agreement #2012-08
2. Angelica Rodriguez Rental Agreement #2012-09
3. Juan Hernandez Rental Agreement #2012-10
4. Pajaro Valley Quilt Association Rental Agreement #2012-11
5. Alvaro Arellano Rental Agreement #2012-12

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VIII. MANAGER'S REPORT – Michael Bethke

1. Status Update on Heritage Hall and Ag. History Barn
2. Status Update for 9/11 Memorial Event

COMMITTEE REPORTS

1. Buildings and Grounds Committee News Update
2. Rodgers House Committee News Update
3. Ocean Speedway News Update
4. Education Committee News Update
5. Heritage Foundation News Update
6. Junior Fair Board News Update
7. Agriculture History Project News Update
8. Fair Committee News Update
9. Horse Show Committee News Update
10. Livestock Committee News Update
11. Ad Hoc Community Relations Committee

IX. OLD BUSINESS

1. Review and receive comments for the Watsonville Certified Farmers Market Initial Study/Negative Declaration
2. Status Update for proposed amendments to the Fair's Noise Policy
3. Status Update for proposed amendment for the Fair's Alcohol Policy

X. NEW BUSINESS

1. Review Recently Adopted Livestock Committee Bylaws
2. Review Final Fair Event Schedule
3. Background Informational Update and Suggestions for Master Plan Process

XI. CORRESPONDENCE

1. Letter from Fair Manager to County Supervisor Greg Caput
2. CAFA Public Records Act Request
3. Letter from Regional Water Quality Control Board Executive Officer, Rodger Briggs
4. CFSA 2010 Annual Report

XII. CLOSED SESSION

1. Personnel: Government Code Section 11126(a) - **[NONE]**
2. Real Estate: Government Code Section 11126(c)(7) - **[NONE]**
3. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14th District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case number 34-2011-80000901. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).
4. Pending Litigation: *Citizens for Environmental Responsibility, an unincorporated association, Stop the Rodeo, an unincorporated association; and Eric Zamost, an individual v. California ex rel. 14th District Agricultural*

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Association, a California State Institution; Board of Directors of the 14th District Agricultural Association; California Department of Food & Agriculture; California Department of General Services; and DOES I-X, Sacramento County Superior Court, Case number 34-2011-80000902. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).

XV. ADJOURNMENT

1. Next Finance Committee Meeting Tuesday, September 20, 2011 @ 12:45 PM in Board Room.
2. Next Board Meeting Tuesday, September 20, 2011 @ 1:30 PM in Board Room.

Date of Notice: August 12, 2011

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