

**Notice of Intent to  
Adopt a Negative Declaration  
14<sup>th</sup> District Agricultural Association, Santa Cruz County Fair**

The 14<sup>th</sup> District Agricultural Association, Santa Cruz County Fair hereby provides notice of its intent to adopt a Negative Declaration of environmental impact for the following proposed project:

**Project:** Watsonville Certified Farmers Market

**Project Location:** Santa Cruz County Fairgrounds (APN 051-491-01) along State Route 152 (Hecker Pass Road) in southern Santa Cruz County (see Figure 1 in the attached Initial Study).

**Project Description:** The project consists of the Watsonville Certified Farmers Market being held at the Santa Cruz County Fairgrounds every Sunday throughout the year (except during rainy periods and the County Fair week in mid-September), between 8 AM and 5 PM. The proposed Market will be located on an approximate 3-acre portion of the Fairgrounds property, located west of the main office building and parking lot. Approximately 140-185 vendors will be permitted, and the event is expected to attract approximately 1,400 to 2,000 daily visitors.

The Santa Cruz County Fair has reviewed the proposed project and has determined that the project will not have a significant effect on the environment.

A copy of the Negative Declaration and Initial Study is attached or may be obtained from the Fairgrounds website at <http://www.santacruzcountyfair.org/> or at the Fairgrounds office at the address below.

14<sup>th</sup> District Agricultural Association  
Santa Cruz County Fair  
2601 East Lake Avenue  
Watsonville, CA 95076

Comments on the Negative Declaration should be in writing to Michael Bethke at the Santa Cruz County Fair at the address listed above or by email to: [michael@santacruzcountyfair.com](mailto:michael@santacruzcountyfair.com).

Written comments should be submitted from July 20 to August 18, 2011 by 5 PM. Oral comments may also be presented at the Fair's Board of Directors meeting on July 26, 2011 at 1:30 PM at the address above. The Board of Directors will consider adoption of the proposed Negative Declaration at its meeting on August 23, 2011.

For further information, please contact Michael Bethke at (831)-724-5671.