



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, February 28, 2012, 1:30 PM @ the Board Room

Directors: Jody Belgard Akimoto, President; Patrice Edwards, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Rob Marani, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Management Team Leader: Dave Kegebein

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER – Jody Belgard Akimoto

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL – Mary Bannister, Recording Secretary

III. PLEDGE OF ALLEGIANCE

IV. AGENDA APPROVAL

V. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

VI. FINANCIALS

1. Cash Balance Update
2. Review January 2012 Financials

VII. MINUTES

1. Review and Approve November 22, 2011; December 13, 2011; January 3, 2012; January 24, 2012 Minutes

VIII. CONSENT AGENDA

1. See attached

IX. MANAGEMENT TEAM REPORT – Dave Kegebein

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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X. ACTION ITEMS

1. Approval of Resolution for Interim Manager Contract – Dave Kegebein
2. Approval to Execute Agreement for Contract Sales Agent, Paul Zech – Dave Kegebein

XI. INFORMATION ITEMS

1. Annual Car Show & Children's Hospice & Women's Shelter, Aug. 18th – John Prentice
2. Fairs on the F&E Watch List – Dave Kegebein
3. Market Place Update – Dave Kegebein
4. Alcohol Policy Update – Dave Kegebein
5. First Public Meeting (March 7th) for Strategic Plan Input Update – Chuck Allen
6. Department Head Meeting Update – Gloria Van Dierendonck
7. Ocean Speedway News Update
8. Heritage Foundation News Update
9. Junior Fair Board News Update
10. Agriculture History Project News Update

XII. CORRESPONDENCE

1. NONE

XIII. CLOSED SESSION

1. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14th District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case Number 34-2011-80000901. Government Code Section 11126(e)
2. Pending Litigation: *Citizens for Environmental Responsibility, an unincorporated association, Stop the Rodeo, an unincorporated association; and Eric Zamost, an individual v. State of California, ex rel., 14th District Agricultural Association, a California State Institution, Board of Directors of the 14th District Agricultural Association; California Department of Food and Agriculture; California Department of General Services; and DOES 1-X*, Sacramento County Superior Court, Case Number 34-2011-80000902. Government Code Section 11126(e)

XIV. NEXT MEETINGS

1. Next Finance Committee Meeting Tuesday, March 27, 2012 @ 12:45 PM in Board Room.
2. Next Board Meeting Tuesday, March 27, 2012 @ 1:30 PM in Board Room.

XV. ADJOURNMENT

Date of Notice: February 17, 2012

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