

14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting
2601 East Lake Avenue, Watsonville, CA
Tuesday, May 22, 2012
The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:40 PM

DIRECTORS PRESENT: Jody Belgard Akimoto, President; Bruce Oneto, Director; Loretta Estrada, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director.

DIRECTORS ABSENT:

DIRECTORS EXCUSED:

TEAM LEADER: Dave Kegebein – Interim General Manager (IGM)

AGENDA APPROVAL:

DIRECTOR COMMENTS: Director Oneto, along with Patrice Edwards and Jeannie Kegebein, are working on a "Friends of the Fair" fundraiser and will discuss the idea further under the Management Team Report. Director Yamamoto welcomed the new directors. Director Dietrich said he was happy to be here. IGM Kegebein introduced the Volunteer Management Team and staff.

SWEARING IN OF NEW DIRECTORS: Alan Smith conducted a swearing in ceremony of Directors Dietrich, Fontana, and Oneto.

PUBLIC COMMENTS: Eric Zamost explained his opposition to rodeo.

MINUTES OF APRIL 27, 2012 BOARD MEETING: *Director Yamamoto moved, Director Oneto seconded approval of the minutes. The motion was carried.*

CONSENT AGENDA: Chair Belgard-Akimoto removed the Santa Cruz County Sheriff's Office items on the consent agenda as they are on the agenda as action items. Public Comments: Eric Zamost noted that the Pajaro Valley Chamber item shows no contract cost amount. IGM Kegebein explained that the item is a fair event in conjunction with The Day on the Farm, and that they are co-hosts. *Director Yamamoto moved, Director Estrada seconded approval of the consent agenda. Motion carried.*

FINANCIALS: IGM Kegebein went over financial reports for April. He also presented the 2012 Budget and cash flow projections. The line of credit from Santa Cruz County Bank to cover the low cash period just before fair time is still being pursued, and will likely be in the amount of \$150,000. With the new

appointments and current reduced board size, the financials will be presented to the full board and a Finance Committee meeting will not be held. *Director Estrada moved, Director Yamamoto seconded approval of the financials. Motion carried.*

The board reviewed the May 15, 2012 Finance Committee draft minutes. *Director Oneto moved, Director Belgard-Akimoto seconded approval of the minutes. Motion carried.*

MANAGEMENT TEAM REPORT: IGM Kegebein and Lynne Grossi compiled binders for the new directors containing pertinent information related to the fair and fairgrounds operations. IGM acquired 136 trees from an auction at a nursery going out of business near Sacramento. The trees included aspen, ash, sweet gum, and maples in 25 gallon pots; IGM is looking for a sponsor to cover the expense and to help plant the trees.

Jeannie Kegebein presented the proposal for the "Friends of the Fair" concept of fund raising. The Board generally supported the concept but asked that it be further developed and brought back for consideration in June.

ACTION ITEMS:

X1. Election of Vice President for Board of Directors. *Director Oneto nominated Director Estrada, Director Yamamoto seconded, and nominations were closed. Motion carried.*

X7 Rodgers House Policy. *Director Estrada explained that the Rodgers House Policy was never finalized – it was read twice before the Board but no action was taken. The policy should be acted on by the board. Director Yamamoto moved, Director Dietrich seconded approval of the Rodgers House Policy. (This item was taken out of order because Director Estrada had to leave the meeting at 3:00 p.m.)*

Roll call vote:

Ayes: Director Estrada, Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto
Noes: None

X5. Jennie May's Kitchen. *IGM Kegebein explained the history of Jennie May's Kitchen and recommended that the building be demolished and the site prepared for a mobile concession. Director Dietrich moved, Director Yamamoto seconded approval of Jennie May's kitchen demolition.*

Roll call vote:

Ayes: Director Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto
Noes: None

X6. Crosetti Building Foam Roof Removal. *IGM explained that the foam insulation would need to be stripped from the roof of the Crosetti Building to allow evaluation of the roof damage beneath. Public Comment – Max Kelley explained that the installation of this foam was popular in the 1970's and is now thought to be a scam. It should not be used again. Director Dietrich moved, Director Yamamoto seconded approval of Crosetti Building Foam Roof Removal.*

Roll call vote:

Ayes: Director Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto

Noes: None

X2. Write-off of Uncollectible Receivables. Nic Keiderling presented a report on uncollectable receivables. *Director Yamamoto moved, Director Dietrich seconded approval of the write-off of uncollectable receivables in the amount of \$3,308.50.*

Roll call vote:

Ayes: Director Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto
Noes: None

X3. Contract for Santa Cruz County Sheriff's Department for the Fair. Emily presented the contract for Sheriff's patrol at the Fair in the amount of \$13,931. *Director Fontana moved, Director Oneto seconded approval of the Santa Cruz County Sheriff's Department Contract for the Fair.*

Roll call vote:

Ayes: Director Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto
Noes: None

X4. Contract with the Santa Cruz County Sheriff's Department for FY 2012-2013. IGM presented item relating to having Sheriff's Department presence at events at the fairgrounds. *Director Dietrich moved, Director Fontana seconded approval of the Sheriff's Department contract.*

Roll call vote:

Ayes: Director Yamamoto, Oneto, Dietrich, Fontana, Belgard-Akimoto
Noes: None

INFORMATIONAL ITEMS

The Division of Fairs & Expositions sent a letter dated March 30, 2012, approving the Fiscal Year 2012 budget.

Minutes from Ag History, Heritage Foundation, Rodgers House Committee meetings were included for review by the Board.

RODGERS HOUSE

Sue King gave the Rodgers House Committee update.

OCEAN SPEEDWAY

John Prentice reported he had no updates.

HERITAGE FOUNDATION

Chuck Allen reported that the Heritage Foundation is proceeding with events schedule. Heritage Hall is nearly done. He noted Intel Corporation notified the Heritage Foundation that they will be providing a financial match for Lynne Grossi's (who is retired from Intel) volunteer hours.

JUNIOR FAIR BOARD – no report

AG HISTORY PROJECT – John Kegebein reported that the Day on the Farm will be held June 2nd and many activities are planned. The PV Chamber & Road Angels car show will be held that day as well.

CORRESPONDENCE: The United Way sent a thank you letter to the Board for their support.

CLOSED SESSION: none

ADJOURNMENT: The meeting was adjourned at 3:31 PM.

Next Board Meeting: June 26, 2012 @ 1:30 PM in Board Room

