

SANTA CRUZ COUNTY FAIR
1st Planning Meeting
March 7, 2012
Comments

Comments: I hope you will follow up this meeting and form with phone calls; volunteers need to be contacted & involved as soon as possible. See attached for additional comments

Comments: Race Track has been here for a long time and long before most of the people who live around here. 1959 Race Track built

Comments: Is there any possibility of getting the State to deed the fairgrounds to the County so we can be a more independent entity?
Could we have the satellite wagering at our fairgrounds like Monterey Co. Fair?

Comments: Being part of the wonderful tradition of this Fair has been one of the best experiences of my life – the real payment is in hugs from the kids and appreciation from all that come through.

Comments: My old job was parts & maintenance and computer to find parts. I can be the go guy for parts.

Comments: Market the Fair – bring in more events; utilize the grounds for car shows, motocross; racing—build a new track.

Comments: Would like to see a wish list of what the Fair needs. Maybe find donations. See attached for additional comments.

Comments: SAVE OUR SPEEDWAY!!! To a lot of the people coming to the races it prevents us from doing other illegal activities or getting into trouble.

Comments: SAVE OUR SPEEDWAY! It keeps a lot of difference age groups out of trouble by being able to come and watch the races or even compete. Being an incoming rookie this year it helps keep/maintain my focus on the race car and helps me stay out of trouble.

Comments: Cycling VELODROME(?) for cycling community.

WALL COMMENTS

How about bringing the Old Motocross track back and holding events. More utilization of the race track with monster truck events, flat track racing, etc.

*****SAVE OUR SPEEDWAY PRETTY PLEASE*****

It helps keep people out of trouble by having a place to go and watch the races and also compete!!

It's fun, entertaining, safe & important to many people.

Who do you think you are trying to dictate what we can and cannot do by telling us we can't race or even enjoy watching the races!

Local racers enjoy racing here because it allows them to stay close to home and not have to travel for distances!

OCEAN SPEEDWAY helps boost the local economy and bring people from other locations/regions to watch.

Tractors appear in various parades -
Is there a way to set up a booth and
sell Ag West stuff - similar to Ag West show
& booth at Christmas fair - Maybe not enough
& to be worthwhile -

What happened to the 10-cent ~~per~~ average
of rentals that happened in the past -?

Questions -
Will Granite or other construction Co.
pave roads?

Consider 1/4% sales tax - dedicated to
fair - 2 or 3 years to develop -

How can the northern part of the county
be more involved in the fair? Or is it?

There are groups that need "industrial kitchens"
for catering or whatever - One of the bldgs has a
new kitchen - maybe it could be used

Ideas for fundraising for the fair.

Increase every item at the snack bar during the racing season by a simple a nickel. This would add up and the people attending the races wouldn't be offended by it. Maybe post a sign saying a nickel is being donated off of everything that is purchased to the fair fund. Thirty two races should generate some much needed funds I would think.

There are Chili Cook Offs and Clam Chowder Cook Offs why can't something like this be held on the fairgrounds? Maybe get the Fire Departments to have a Muster Event with a cook off of some type?

Rock Quarry does a run in Aromas. Could there be a walk or run one done on the grounds. It's big enough and people would register to do it. The course could go from the grounds to the parking lot and down by the horse arena area or some other way.

What about doing a community raffle of some sorts? We've got several long time business that I'm sure would be willing to donate something to this event.

You see the retailers selling these shamrocks for MDA. Why can't we have a simple one shaped like a tractor or a picture of a tractor that reads "We support our county fair." Sell them at the local business and collect whatever people are willing to donate when they purchase one. Could be sold all year around.

How about these wrist bands? Could we make them and sell them to raise money?

What about a community craft fair or donated garage sell type items for a garage sell?

What about doing the longest line of people holding hands and get it in the world record book? Setting a record might generate some interest and a fee to do it.

What about a movie night held at the fair. Rent a popcorn machine, purchase the candy bars and sodas from Costco and get some kids from the local 4H or Scouts to run it. Half the proceeds go to the fair. San Benito Fair has the Scouts selling refreshments during their fair. Maybe someone from that fair could tell you how it's done.

Push the red brick program. It's never mentioned in the fair program. Maybe come up with a plaque program for supporter. Donate so much and have your name put on the plaque.

A lot of the race boys are local guys. What about getting with John and the drivers and set up a MEET and GREET with the drivers. \$5 bucks gets a person in gets a picture and or maybe an autograph. Great PR for the track and the drivers. It's a win for both sides and the fair makes some money off the event. It could be held with different drivers and classes of cars. Post it on Dirt Stars and Ocean Speedway web site. Broadcast it the week before at the track. Get people excited about it. Hold it when it's a scheduled Saturday race so more people could get there early to see the drivers.

Silent Auction to benefit the fair.

Swap meet and the fair does the food booths.

Draft Horse show?

What about a cookbook from the cooks and bakers of Santa Cruz County? Should be able to sell it for \$10 and maybe get the publishing done as a donation?

Santa Cruz holds a dog show up at Harvey West Park. Why not a dog show at the fairgrounds? It's bigger more parking and easier to get to. We're talking two day event, 5th wheel and motor home parking and lots of people showing up.

Promote the fairgrounds.

Make up fliers that give rates to rent out the buildings. Contact these clubs, schools and event people that are always looking for a place to hold an event.

These are just a few ideas I had to make money for the fair.

Thank you for time.