

**Minutes of the Board of Director's Meeting
Agricultural History Project
April 3, 2012**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:03 p.m. on April 3, 2012, by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Joellen Bruce, Fred Chamberlain, Sam Cooley, Georgeann Eiskamp, George Erickson, Sharon Feuerborn, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Nigel Mallinson, Allan Molho, Laura Rider, Jim Scurich, & Felix Ybarra.

Excused: Peggy Brooks

Absent: Frank Estrada & Stan Nielsen

Others: John Kegebein (CEO), John Radin (CFO), and Lynne Grossi (Staff)

Guests: David Kegebein, Jeannie Kegebein, Tabitha, & Matthew Beretta.

Minutes: The minutes of the March 6th board meeting were reviewed. Motion to approve the minutes was made by Nic Keiderling, seconded by Allan Molho and approved by the board.

Correspondence & communications: John Kegebein shared a thank you letter from the Farm Bureau for hosting the National Ag Day lunch and a flyer from SJ State University on a summer reading program. Community organization newsletters were available on the side table.

Public business: David Kegebein gave an update on the financial condition of the Santa Cruz County Fair and answered director questions.

Treasurer's Report: John Radin reviewed the January financial report. The checking account balance as of February 29, 2012, is \$60,319.83. Motion to approve the February report was made by Allan Molho, seconded by Laura Rider and approved by the board.

President's Report: President George Erickson reported several projects are moving forward, including the tractor barn. There will be a major report next month. Easter on the Farm is Saturday and he encouraged directors to come and enjoy the event.

Committee Reports:

Accessions and Restoration: Nigel Mallinson reported the AC & Avery are now running. Tom & Nic are working on the Farmall B brakes and Nigel is getting the Fordson ready for the Tulare show.

Codiga Center & Museum: No report.

Harvest Dinner: Georgeann Eiskamp and Jennifer Lemon reported the date is November 10th. They are hoping with the Hops theme to tie in a German feeling with the MBC dinner. Mission Linen is donating the linen; Dave K. will take care of the bar again; Jennifer is contacting Sagebrush to provide the music. They presented a new ticket plan with tickets purchased before October 27th costing \$50.00 and after that date \$60.00. Motion to accept the new ticket plan was made by Allan Molho, seconded by Laura Rider and approved by the board.

Newsletter: Joellen Bruce reported the next newsletter will be in June. She checked costs and a B&W newsletter is \$500 and for color \$750.

Site Committee: The lumber for the Tractor barn arrived today & was stacked to dry. Big Creek Lumber gave AHP a \$2000 donation. Domingo is continuing to work on getting the beams painted.

Gift Shop: Jennifer Lemon reported she is preparing for Saturday's Easter on the Farm event.

Capital Campaign: No report.

Marketing Program: John Kegebein explained the committee had met with Kathryn Gorges and reviewed the steps she would be taking them through. He passed around sheets for directors to suggest names for two focus groups Kathryn wants to talk with regarding AHP before she meets with the committee.

Sponsorship Program: Jeannie Kegebein reported the current sponsorships were at \$13,500 including the Big Creek donation and contacts continue to be made! Georgeann and Fred agreed to introduce her to two more potential sponsors.

Other: None.

Old Business: None.

New Business: Motion to approve purchasing and adding safety equipment to a John Deere A or B tractor for visitors to "drive" was made by Allan Molho, seconded by Nic Keiderling and approved by the board. The board was in agreement that AHP should increase the liability insurance coverage. John will check with Dennis Howell for his recommendation on the amount. Laura Rider with chair the nominating committee, those serving on the committee are Allan Molho, Felix Ybarra, Sam Cooley, George Erickson, and John Kegebein. Appointment of business & strategic plan review committees was tabled until the May meeting. Georgeann Eiskamp explained Michael Gaither will be doing a CD release party and AHP Tractor Barn fund raiser concert on August 11. Jennifer Lemon explained she will again be participating in the Human Race raising funds for AHP. She invited any of those interested to join her!

CEO Report: John Kegebein reported the six hop varieties donated by Redwood Nursery and Tom Amrhein have been planted. The hop exhibit is coming along. There is a possibility to do a group tour to the Monterey Co. Agricultural & Rural Life Museum.

Adjournment: Motion to adjourn was approved at 8:30 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board