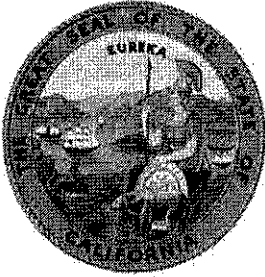


14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting
2601 East Lake Avenue, Watsonville, CA
Tuesday, July 30, 2013
The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:34 PM

DIRECTORS PRESENT: Loretta Estrada, President; Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director.

DIRECTORS ABSENT: none

DIRECTORS EXCUSED: none

GENERAL MANAGER (GM): Dave Kegebein

DIRECTOR COMMENTS: Director Oneto felt it was wonderful to be at the fair and looked forward to a productive meeting. Director Dietrich welcomed manager Kegebein back from vacation and expressed his thanks to office staff for their handling of customers during construction around Heritage Hall. Director Estrada felt it had been a whirlwind two weeks with things changing daily as projects progressed. She thanked Mary Travis and Kennette Roberts for their helping hanging photos in Heritage Hall.

PUBLIC COMMENTS: None.

MINUTES: Review and approve May 28, 2013 minutes. *Director Dietrich moved, Director Belgard seconded approval of the May 28, 2013 minutes. Motion carried.*

CONSENT AGENDA: *Director Dietrich moved, Director Belgard seconded approval of the Consent Agendas for June and July. Motions carried.*

FINANCIALS: GM presented an overview of the current financials. Cash on hand slightly exceeds earlier predictions. The credit line is available but has not been used yet. *Director Belgard moved, Director Oneto seconded approval of May & June 2013 Financials. Motion carried.*

MANAGEMENT TEAM REPORT: GM Kegebein reported that Ms. Melanie Kett donated \$30,000 to do the Rodgers House patio upgrades. He stressed the importance of improving efficiency at the facility, in particular adding storage in several areas. The Horseshow well is approved for potable use. Director Oneto said he'd like to see each building have its own chairs and tables stored in it so that they would be "stand-alone" for events. GM gave update on litigation.

GM introduced two new front office employees – Bonita Monarch and Nelly Martinez and welcomed them to the team.

ACTION ITEMS:

X.1. Approve Facility Rental Rates for 2014 - Manager Kegebein summarized the process for determining new rates. The new accounting system is helping to make it easier to know the cost of services provided to renters. Director Oneto would like to see continued work on how to evaluate utility usage for each building. *Director Fontana moved, Director Yamamoto seconded motion to approve the 2014 facility rental rates as presented. Motion approved.*

X.2. Approve Camping Rates for 2014 – Manager Kegebein explained the new structure is based on utilities provided per site. *Director Fontana moved, Director Yamamoto seconded approval of the 2014 camping rates as presented. Motion approved.*

INFORMATIONAL ITEMS - None

REPORTS

RODGERS HOUSE - Director Estrada gave an update – the house will be open to guests of the opening night gala from 5:30-8:30 with costumed docents and period lighting.

HERITAGE FOUNDATION – Jeannie Kegebein provided an update on the Heritage Foundation activities, Jeff Nielsen is the new President and they have formed new committees. They have set a goal of 1000 new members for the year.

AG HISTORY PROJECT - John Kegebein reported that Fred Chamberlain is the new AHP President. The second Saturday event from 11 -3:00 August 10 will be Beef – past, present and future. He is working on getting the site ready for fair – installing new lighting.

COMMUNITY GARDENS UPDATE – Director Dietrich expressed his interest in having a celebration with the garden participants.

FINAL COMMENTS: President Estrada noted that she will be on vacation in Hawaii during the next meeting. Director Oneto noted the Directors Day in Sacramento had been canceled but is looking forward to the new training and material that WFA will be providing.

CLOSED SESSION: none

Next Meetings

Regular August Board Meeting Tuesday, August 27, 2013, 1:30 in the Board Room

ADJOURNMENT: The open session meeting was adjourned at 8:25 PM.