

# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, May 28, 2013  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 6:37 PM

**DIRECTORS PRESENT:** Loretta Estrada, President; Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director.

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** none

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** Director Oneto welcomed attendees to this meeting, which was specially scheduled as an evening meeting to increase public participation. He invited them all to bring a friend to the next evening meeting in October. Director Belgard echoed his comments. Director Dietrich loves his new Fair shirt. Director Fontana also thanked those in attendance.

**PUBLIC COMMENTS:** Pat Davidson distributed information about the damage excessive noise can cause young children and expressed concern at the noise levels experienced by the young at the auto races.

**MINUTES:** Review and approve April 23, 2013 minutes. *Director Oneto moved, Director Fontana seconded approval of the April 23, 2013 minutes. Motion carried.*

**CONSENT AGENDA:** *Director Yamamoto moved, Director Belgard seconded approval of the Consent Agenda. Motion carried.*

**FINANCIALS:** GM presented an overview of the current financials. Cash on hand is about \$75,000 which exceeds earlier predictions. The credit line is available but has not been used yet. Director Yamamoto asked why the Department of Justice expense is not shown on Accounts Payable report. GM agreed it should be shown – Nic Kiederling will rectify. Rentals are up and we continue to have multiple building rentals on the weekends plus the Farmers Market. *Director Dietrich moved, Director Yamamoto seconded approval of April 2013 Financials. Motion carried.*

**MANAGEMENT TEAM REPORT:** GM Kegebein reported that Ms. Melanie Kett donated \$30,000 to do the Rodgers House patio upgrades. He stressed the importance of improving efficiency at the facility, in particular adding storage in several areas. The Horseshow well is approved for potable use. Director

Oneto said he'd like to see each building have its own chairs and tables stored in it so that they would be "stand-alone" for events. GM gave update on litigation.

GM introduced two new front office employees -- Bonita Monarch and Nelly Martinez and welcomed them to the team.

#### **ACTION ITEMS:**

X.1. Renew Line of Credit. Nic Keiderling summarized the need for a line of credit, which was established in 2012. *Director Oneto moved, Director Belgard seconded motion to renew the Line of Credit. Motion carried by roll call vote 6-0.*

X.2. Contract – Sheriff's Office – GM asked for a cap of \$20,000 to negotiate for Sheriff's presence at the Fair (the Sheriff's office asked for time to review their last contract amount after the agenda packet went out). After discussion, *Director Fontana moved, Director Oneto seconded approval of the GM negotiating the contract with total fair time amount not to exceed \$20,000. Motion carried by roll call vote 6-0.*

X.3. Contract – Sheriff's Office – GM recommended approval of \$10,000 for Sheriff's presence at interim Fair events. After discussion, *Director Belgard moved, Director Fontana seconded approval of the Sheriff's contract. Motion carried by roll call vote 6-0.*

X.4. Fairtime Admissions & Concessions Contract – GM recommended approval of the contract for ticketing and admissions services at the Fair. After discussion, *Director Dietrich moved, Director Belgard seconded approval of the Std. Agreement with ADA Event Services. Motion carried by roll call vote 6-0.*

X.5. Item pulled (previously approved).

X.6. 2013 Payroll Account Signatures. GM recommended that the board authorize him, Lynne Grossi and Nic Keiderling to sign payroll checks. After discussion, *Director Belgard moved, Director Oneto seconded approval the change in signatories for the payroll account . Motion carried by roll call vote 6-0.*

#### **INFORMATIONAL ITEMS**

Status of Fairgrounds – Improvements are ongoing, and projects are summarized under the projects report presented with the financials. President Estrada noted the amazing, time saving work going on, such as irrigation now to all of the 150 new trees – everywhere she turns she sees magical work being accomplished, day and night!

#### **REPORTS**

RODGERS HOUSE - Director Estrada gave an update – painting is complete. She also noted the minutes from their last meeting were in the board packet.

OCEAN SPEEDWAY – Max Kelly noted that new muffler testing is ongoing

HERITAGE FOUNDATION – Jeannie Kegebein provided an update on the Heritage Foundation activities, and provided minutes from their last meeting. They meet on the third Wednesday of the month at 3:00pm and everyone is invited.

AG HISTORY PROJECT - John Kegebein reported that The Day on the Farm on May 18 was a great success and the Simulated Tractor project is moving along. They will be hosting an activity regularly on the second Saturday of the month from 11 -3:00 and on June 8 it will be Dairy Day.

COMMUNITY GARDENS UPDATE – During the Day on the Farm, kids helped plant a corn patch at the Community Garden, which was a big hit. Thanks to Fred Chamberlain for finishing up the planting. The garden looks great and there is much activity out there.

JUNIOR FAIR BOARD – Lynne reported that a lot of the Junior Fair Board members are graduating this year – they are soliciting new members.

**FINAL COMMENTS:** President Estrada noted that she comes out to the Farmers Market every Sunday and it is a wonderful event. Director Belgard visited the Salinas Valley Fair and noted that the Motocross event was hugely popular. Director Dietrich gave a shout out to C&N Tractors who generously donated the use of equipment. Director Fontana with some young friends really enjoyed the Day on the Farm event. She is also very impressed with the ongoing improvements. Director Oneto thanked Pat Davidson for distributing the information on children's hearing protection.

**CLOSED SESSION:** none

**Next Meetings**

Regular March Board Meeting Tuesday, June 25, 2013, 1:30 in the Board Room

**ADJOURNMENT:** The open session meeting was adjourned at 8:25 PM.