

**Minutes of the Board of Director's Meeting
Agricultural History Project
April 2, 2013**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. on April 2, 2013 by Vice President Fred Chamberlain in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Joellen Bruce, Fred Chamberlain, Georgeann Eiskamp, Frank Estrada, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Allan Molho, Laura Rider, Les Roth and Jim Scurich.

Excused: John Eiskamp, George Erickson, Sharon Feuerborn, and Dennis Howell.

Absent: Nigel Mallinson, and Phil Ybarra.

Others: John Kegebein (CEO), John Radin (CFO), and Lynne Grossi (Staff)

Guests: Pat Johns, Jeannie Kegebein, and Sheila Prader.

Minutes: The minutes of the March 5th board meeting were reviewed. Motion to approve the minutes was made by Joellen Bruce, seconded by Rosemarie Imazio and approved by the board.

Correspondence & communications: John Kegebein shared the following: gift basket from Union Bank and note of thanks for being a customer; e-mail from Dennis Howell on status of long-term lease, DGS representative may be able to come next week to get first-hand look at AHP & Fair relationship. Newsletters and magazines were available on the side table.

Public business: None.

Treasurer's Report: John Radin reviewed the February financial report. The operating account balance as of February 28, 2013, is \$54,331.37. Auditor is working on the account and we cannot currently make line of credit adjustments for 2012.

President's Report: Fred Chamberlain reported the Easter on the Farm was well attended and that the mural activity worked well. AHP looked neat, clean and well cared for the day.

Committee Reports:

Accessions and Restoration: John Kegebein reported there are two tractors have been added to the collection and that several interesting artifacts had been received from the Ag. Commissioners' office.

Codiga Center & Museum: John Kegebein reviewed the draft of proposed exhibit changes in the building.

Community Garden: Georgeann Eiskamp reported the garden had been prepped, compost will be spread tomorrow and then roto-tilled again. Ten garden spots are already taken! Ana would welcome donations of tools, storage shed, etc. A picnic table has been donated and placed near the trees. They will have a work day on Saturday.

Endowment Committee: The committee is meeting monthly on the 3rd Wednesday at 9:00 AM at the Red Apple café.

Capital Campaign: Nothing to report.

Newsletter: Joellen Bruce reported the newsletter had been mailed. The next one will be in August.

Gift Shop: Jennifer Lemon reported Easter on the Farm sales were only 1/3 of last years. She is looking at ideas for next year.

Sponsorship Program: Jeannie Kegebein distributed list of AHP sponsors. She has commitments from three additional companies.

Membership Program: Jeannie Kegebein reported twelve people had expressed interest in membership at the Easter on the Farm event but that it was difficult to sell because of all the activities taking place, Board members received letters on the status of their membership.

Marketing Committee: The website changes will be done using Word Press. The home page will have a "blog" of current info. The committee meets the 1st Tuesday of the month at 10 AM in the Codiga Center board room. Motion to approve the darker logo redesign was made by Allan Molho, seconded by Rosemarie Imazio and approved by the board.

Archives: Sheila Prader reported she was working with Pat Johns this week. She is continuing work on research on breweries in the area to expand material in the Hop exhibit and on a request for information on the Borina family for a book.

Old Business:

1. Nominating Committee met and is looking at needs for this year and next year when considering candidates for directors
2. Motion to approve the Finance Committee recommendation on disbursement and investment of funds for maintenance raised in the Capital Campaign was made by Chuck Allen, seconded by Jennifer Lemon and approved by the board.

New Business:

1. Motion to approve spending up to \$25,000.00 from Capital Campaign, with money to be replaced by sponsor support, to design and build a Berry exhibit was made by Allan Molho, seconded by Laura Rider and approved by the board. The exhibit will feature all berry types; Pat Johns has currently done between 125-150 hours of research and is about half way done. Goal for completion of the exhibit is September 2014.

CEO Report: John Kegebein asked directors to review the management plan included in the board packet and bring it back the May meeting marked-up with questions or new ideas.

Adjournment: Motion to adjourn was approved at 8:41 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board