



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, December 16, 2014, 1:30 PM @ the Board Room

Directors: Loretta Estrada, President; Don Dietrich, Vice President; Jody Belgard, Bruce Oneto, Stuart Yamamoto, Stephanie Fontana, Eric Hammer, Bill Barton, Tony Campos.

Manager: Dave Kegebein

Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER – President Loretta Estrada

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL – Mary Bannister, Recording Secretary

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

V. DIRECTORS COMMENTS

VI. CONSENT CALENDER

1. Minutes of October 28, 2014 regular meeting
2. Contracts on Consent Agenda
3. September & October 2014 Financials

VII. MANAGER'S REPORT

1. Cash Balance / Cash Flow / Credit Line
2. YTD – Overall Operations Review

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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VIII. OLD BUSINESS

IX. NEW BUSINESS

1. Review implementation of AB 2490
 - a) Letter from F & E explaining requirements
 - b) WFA Analysis of AB 2490
 - c) Delegation of Authority
 - d) Purchasing Policy
2. Sponsorship development contract with Claudette Mannina of designingleads
3. Review proposed AHP Lease
4. 2015 Fair Dates
 - a) Condense fair to 5 days
 - b) Larger Investment in Thursday entertainment
5. Approve proposed fair time concession / exhibitor / camping rates
6. Board Election of Officers – 2015 President & Vice President

X. CORRESPONDENCE

XI. REPORTS

1. Rodgers House News Update
2. Heritage Foundation News Update
3. Agricultural History Project News Update

XII. NEXT MEETINGS

1. Proposed 2015 Board Meeting Schedule
 - February 24th, 2015 @ 1:30 PM
 - April 28th, 2015 @ 1:30pm
 - June 23rd, 2015 @ 1:30pm
 - August 25th, 2015 @ 1:30pm
 - October 27th, 2015 @ 1:30pm
 - December 15th, 2015 @ 1:30pm

XIII. ADJOURNMENT

Date of Notice: December 5, 2014

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