



April 4, 2014

FAIRTIME CARNIVAL RFP

The Board of Directors of the 14th District Agricultural Association (Santa Cruz County Fair) hereby notifies carnival operators that the Santa Cruz County Fair is issuing a Request for Proposals (RFP) to operators who are interested in providing carnival services to the Santa Cruz County Fairgrounds.

The term of the contract will be three (3) years with a possible three (3) year option for extension. An RFP package has been issued to Brass Ring Amusements and California Carnival Company. Other interested operators must contact the Santa Cruz County Fair office at 831-724-5671 to request an RFP packet.

Historically, the Santa Cruz County Fair has been held during the second week of September. Attendance in 2013 for the six day event was approximately 67,600. The 2014 Fair dates are September 9th through September 14th.

Please send proposals to: David Kegebein, Manager; 14th District Agricultural Association; Santa Cruz County Fair; 2601 East Lake Avenue; Watsonville, CA 95076. Proposals must be received by the Santa Cruz County Fair Office by 12:00 noon, April 18, 2014.