



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, June 24, 2014, 1:30 PM @ the Board Room

**Directors:** Loretta Estrada, President; Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director; Eric Hammer, Director.

**Manager:** Dave Kegebein

### Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

### I. CALL TO ORDER – Loretta Estrada

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

### II. ROLL CALL – Mary Bannister, Recording Secretary

### III. PLEDGE OF ALLEGIANCE

### IV. DIRECTORS COMMENTS

### V. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

### VI. MINUTES

1. Review and Approve May 27, 2014 Minutes

### VII. CONSENT AGENDA

1. See attached

### VIII. FINANCIALS

1. Cash Balance/Flow Update / Credit Line
2. Review & Approve May 2014 Financials

### IX. MANAGEMENT TEAM REPORT – Dave Kegebein

1. Operations & Projects Update

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Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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## **X. ACTION ITEMS**

1. Review & Approve CDFA – 14<sup>th</sup> DAA Organizational Chart
2. Review & Approve updated Sponsorship Policy
3. Review & Approve Liability Insurance Purchase

## **XI. INFORMATION ITEMS**

1. 2013 STOP Approved by F&E
2. Fair Removed from F&E Watch List
3. \$30,000 allocation received from F&E
4. Review Status of Carnival RFP Protest
5. FM Radio Station Antenna

## **XII. REPORTS**

1. Rodgers House News Update
2. Heritage Foundation News Update – Presentation of updated HF Strategic Plan
3. Agriculture History Project News Update
4. Board Policy Committee Update

## **XIII. CORRESPONDENCE**

None

## **XIV. FINAL DIRECTOR COMMENTS**

## **XV. NEXT MEETINGS**

1. Regular Board Meeting Tuesday, July 22, 2014 @ 1:30 PM In the Board Room

## **XVI. ADJOURNMENT**

*Date of Notice: June 13, 2014*

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