

**The Santa Cruz County Fair
HERITAGE FOUNDATION
Board of Directors Meeting Minutes
Wednesday, April 16, 2014 3:00pm
Santa Cruz County Fair Board Room**

- A. Call to Order at 3:15pm by President Jeff Nielsen
- B. Roll Call -
 - Directors Present: Jeff Nielsen, Laurie Jensen, Jeannie Kegebein, Justin White, Ken McCrary, Renee Mello, Sue King, Julie Oliver, Dawn White, Richard Travis, Bill Barton, Rita Scurich
 - Directors Absent: Michele Bassi, Chuck Allen, Katie Mahan
 - Additionally Present: David Kegebein, Manager; Mary Travis
- C. Correspondence – None
- D. Minutes of March 19, 2014 - Motion and corrections made by Dawn White; minutes were adopted with corrections
- E. Treasurer's Report - Motion made by Jeannie Kegebein to accept March 31 balance sheet and April 16 statement of cash. Motion passed.
- F. Fair Manager's Report (Dave Kegebein) –
Dave is asking all to consider moving the Fair dates to the month of June
- G. Public Comment for Items NOT on the Agenda: None
- H. Committee Reports:
 - 1. Executive Committee (Jeff Nielsen) - none
 - 2. Alcohol Committee (Richard Travis)
Richard asked for volunteers; Dances are revenue generators
 - 3. Strategic Planning Committee (Jeannie Kegebein)
Strategies and Goals were presented and discussed by board members
 - 4. Brew Fest (Jeff Nielsen for Katie Mahan)
2015 will be the earliest we would have a Brew Fest. Katie will chair the event.
 - 5. Heritage Hog (Jeff Nielsen)
Jeff presented the letter signed by Loretta Estrada and Jeff that will be mailed in the next couple of weeks to a list of potential donors.
- I. Unfinished Business – None
- J. New Business – None
- K. Next Meeting May 21, 2014
- L. Adjournment at 4:40pm