The Santa Cruz County Fair
HERITAGE FOUNDATION
Board of Directors Meeting Minutes
Wednesday, January 15, 2014

A. Call to Order at 3:15pm by Vice President Michele Bassi

B. Roll Call -
   Directors Present: Michele Bassi, Dawn White, Katie Mahan, Laurie Jensen, Jeannie Kegebein, Ken McCrary, Bill Barton, Renee Mello, Sue King,
   Directors Absent: Jeff Nielsen, Chuck Allen, Justin White, Julie Oliver
   Additionally Present: Fair Manager Dave Kegebein, Richard Travis

C. Correspondence – None

D. Minutes of December 18, 2013 - Motion made by Bill Barton; minutes were adopted.

E. Treasurer's Report of December 31, 2013
   Bill Barton moved that the reports be accepted; reports were accepted.

F. Fair Manager's Report (Dave Kegebein):
   Fair office was closed during holidays. Several Fair Board and Heritage Board members attended the Western Fairs Association Convention in Anaheim. Equipment Contract between Fair and Heritage Foundation is almost ready for signatures.

G. Public Comment for Items NOT on the Agenda: None

H. Committee Reports:
   1. Alcohol Committee (Travis) – Richard requested help at the booth
   2. Crab Feed (King) – Saturday, March 1
      Promotion of event and dissemination of tickets were discussed
      Live auction items were reviewed
      Each Director was requested to provide 3 silent auction items. Focus this year is on local businesses and artists. Karri White is chairing procurements.
   3. Executive Committee (Bassi)
      a. Rita Lynn Gordon was nominated and elected as a new board member. There was discussion of inviting future potential board members to attend a board meeting prior to their nomination.
      b. Policy revisions submitted by Bill Barton at last board meeting were approved
      c. Worker's Comp and updated D&O in place as of December 19, 2013

I. Unfinished Business
   1. Strategic Plan Coordinating Committee (Kegebein)
      Vision, Mission, Core Values will be discussed at February 19

J. New Business – none
K. Next Meeting February 19, 2014
L. Adjournment at 4:20pm