



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, October 28, 2014, 1:30 PM @ the Board Room

**Directors:** Loretta Estrada, President; Don Dietrich, Vice President; Jody Belgard, Bruce Oneto, Stuart Yamamoto, Stephanie Fontana, Eric Hammer, Bill Barton, Tony Campos.

**Manager:** Dave Kegebein

### Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

### I. CALL TO ORDER – President Loretta Estrada

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

### II. ROLL CALL – Mary Bannister, Recording Secretary

### III. PLEDGE OF ALLEGIANCE

### IV. DIRECTORS COMMENTS

### V. CONSENT CALENDER

1. Approval of Minutes of July 29, 2014 regular meeting
1. Approval of Minutes of August 5, 2014 special meeting
2. Approval of Minutes of August 26, 2014 regular meeting
3. Approval of Contracts on Consent Agenda
4. Approval of August 2014 Financials

### VI. MANAGER'S REPORT

1. Cash Balance /Flow Update / Credit Line
2. 2014 Fair Review
3. YTD – Overall Operations Review
4. Western Fairs –
  - a) Legislation
  - b) Funding

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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- c) Convention
- d) Managers Conference
5. 2015 Fair Planning

## VII. OLD BUSINESS

## VIII. NEW BUSINESS

## IX. CORRESPONDENCE

1. From: Haywood Holst, September 9, 2014 re: Fair entertainment
2. From: Tim Piumarta, April 22, 2014 re: Cabrillo Host Lions Club health screenings
3. From: Ken Beck, September 12, 2014 re: opening day experience
4. Fairtime email summary

## X. REPORTS

1. Rodgers House News Update
2. Heritage Foundation News Update
3. Agricultural History Project News Update

## XI. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

## XII. NEXT MEETINGS

1. Regular Board Meeting Tuesday, November 25, 2014 @ 1:30 PM in the Board Room

## XIII. ADJOURNMENT

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*Date of Notice: October 17, 2014*

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