



November 24, 2015

Mr. Dave Kegebein  
CEO  
14th DAA, Santa Cruz County Fair  
2601 E. Lake Ave.  
Watsonville, CA 95076

Dear Mr. Kegebein:

The California Department of Food & Agriculture (CDFA) has received one-time General Fund support of seven million (\$7,000,000) for deferred maintenance projects at fairgrounds throughout California. The monies will be used to fund projects that focus on Fire/Life/Safety issues. Eighty-one (81) projects at forty-three fairgrounds have been approved.

This is to inform you that the projects listed below will be funded as part of this one-time allocation for the Santa Cruz County Fair.

1. Project I – Replace 100-horsepower diesel engine, pump, and controls for a cost of \$18,225.

Fire/Life/Safety deferred maintenance projects are a high priority and in order to maximize the use of the one-time monies, selection and funding criteria included:

1. Fire, life and safety projects would be given highest priority
2. Funded individual projects would include those with a cost of no more than \$450,000
3. No fair would receive more than five hundred thousand (\$500,000)
4. Geographic dispersion/distribution of the monies
5. Class fairs VI and VII were not included

During the review and selection process involving the Department of Finance, and in order to identify exactly \$7M in project activities, some projects meeting the aforementioned criteria were not selected.



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CDFA is currently working with the Department of General Services on contracting details and it is anticipated that project activities will be initiated in the coming few months. CDFA anticipates that projects will begin in the first quarter of 2016 and be completed in 2017.

CDFA is very excited that the fair industry has been provided General Fund monies to address critical Fire/Life/Safety issues and looks forward to working with each fair to successfully initiate and complete the projects over the next two years. If you have any questions, please contact me at 916-900-5025 or via email at [John.Quiroz@cdfa.ca.gov](mailto:John.Quiroz@cdfa.ca.gov).

Thank you,

A handwritten signature in blue ink, appearing to read "John Quiroz", with a stylized flourish extending to the right.

John Quiroz, Chief  
Fairs and Exposition Branch