

# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, October 27, 2015  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM by President Dietrich

**DIRECTORS PRESENT,** Don Dietrich, President; Loretta Estrada, Director; Jody Belgard, Director; Eric Hammer, Director; Stuart Yamamoto, Director; Bill Barton; Director; Tony Campos, Director;

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** Director Fontana

**GENERAL MANAGER (GM):** Dave Kegebein

**PUBLIC COMMENTS:** Jancie Brown summarized the results of a confrontation at the Fair Horseshow that resulted in he daughter being banned from showing at the Fair. The President asked her to leave her contact information so that she could confer with the General Manager and return to the Board if a resolution is not found.

**DIRECTOR COMMENTS:** President Dietrich thanked Director Campos for his work after the Fair helping to break down and clean up.

**CONSENT CALENDAR:** The August 25 and September 14, 2015 minutes were pulled from the consent agenda by consensus. *Director Estrada moved, Director Barton seconded approval of the Consent Agenda. Motion carried unanimously.*

**MINUTES:** The August 25, 2015 minutes will be amended to reflect that Director Belgard was in attendance. *Director Barton moved and Director Belgard seconded motion to approve August 25, 2015 minutes as amended. Passed unanimously.*

The September 14, 2015 minutes will be amended to reflect that Director Barton was in attendance via telephone. *Director Estrada moved and Director Campos seconded motion to approve April 28, 2015 minutes as amended. Passed unanimously.*

**FINANCIALS:** GM reported a cash balance of about \$535,000, which includes the \$150,000 line of credit. The Department of Justice debt has been paid off much to everyone's delight! Overall the 2015 Fair numbers were up in spite of the extreme heat on Saturday and Sunday. Director Barton summarized the status of the annual financial reviews and periodic audits. *Director Estrada moved, Director Belgard seconded approval of the August and September 2015 financials. Motion carried unanimously.*

*By consensus it was agreed that Item X. New Business, Item 1 – Agreement to use facilities during emergencies and or disasters – PG&E, be moved up.*

### **NEW BUSINESS:**

X.1. Agreement to use facilities during emergencies and or disasters – PG&E. Lucy Liu from PG&E explained PG&E's Emergency Initiative to secure sites for use during emergencies under Base Camp agreements. The Fairgrounds has an existing agreement with the Office of Emergency Services and CALFIRE also has a Base Camp agreement with the facility. PG&E typically comes in after a fire has been put out so there isn't a conflict with the fire fighters. *Director Estrada moved, Director Hammer seconded approval of the Base Camp Agreement with PG&E. Motion carried unanimously.*

### **MANAGER'S REPORT:**

1. GM summarized the success of the 2015 Fair in spite of unusually hot weekend weather.
2. GM reported on the 2015/16 fair funding noting that the Fire System Pump may be repaired with the \$100,000 being distributed this year by the State. We're currently a Class 3 fair, on the border of a Class 4 Fair, which would result in less funding for us.
3. The GM reviewed the 2014 STOP report
4. The County has turned over the water system oversight to the State Water Resources Control Board – Division of Drinking Water. They are very supportive and helpful.
5. The Regional Water Quality Control Board has put all Fairgrounds into Municipal Storm Water Permitting category MS4 with year 1 and 2 reporting requirements. We are delinquent on Year 1 reporting and Year 2 reports are due October 15. The RWQCB has agreed to accept the reports if they are both submitted by October 15, and the GM has retained the resources to get that accomplished. GM showed the educational presentation that will be used to train our public and participants.
6. GM summarized the RWQCB issues with 3 locations along Salsipuedes Creek, where debris or construction has caused concern over riparian corridor impact. Director Estrada expressed frustration with restrictions due to the potential for tremendous flows during an El Nino event as has happened in the past. Director Hammer urged this to be used as an educational showcase demonstrating best management practices to the community. Director Barton asked what could be done to influence the rule-making around these issues.
7. New Fire Marshall performed a site inspection and provided recommendation which will be implemented.
8. The Register Pajaronian published an editorial regarding the costs of the carnival rides that elicited a response from the GM and a clarification/retraction from the newspaper.
9. GM supports the 5 day Fair schedule which was a big success in its pilot test this year. *Director Belgard moved, Director Hammer seconded approval of the 5-day fair schedule for 2016. Motion passed unanimously.*
10. A consultant has been hired to help arrange the Heritage Alcohol permit licensing.
11. GM reported that many of the smaller projects are getting completed. Thanks to one of our benefactors, the Heritage Hall restroom project is moving along. Indoor (Crosetti Building) and outdoor lighting projects are moving along.

### **OLD BUSINESS**

President Dietrich reported that the Board Policies and Procedures Committee has been meeting and draft Policy, Procedures and Bylaws may be ready for review in December.

## **REPORTS**

1. Rodgers House News Update – Report is in packet. President Estrada reported that a dinner will be auctioned off at the Ag History Project dinner.
2. Heritage Foundation. – Jeannie Kegebein reported a name change to the Santa Cruz County Fairgrounds Foundation. Dawn White has resigned as book keeper and new recruitment is underway – also for new directors.
3. Ag History Project – John Kegebein reported that the AHP Annual Dinner is being held October 30 – get your tickets while they're hot.

**Next Agenda Items Requested - none**

### **Next Meetings**

Next Regular Board Meeting Schedule (at 1:30 in the Board Room) is December 15, 2015

**ADJOURNMENT:** The meeting adjourned at 4:15 pm.