



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, January 23, 2018, 1:30 PM Board Room

**Directors:** Stephanie Fontana – President, Don Dietrich - Vice President, Bill Barton, Jody Belgard, Tony Campos, Loretta Estrada, Lupe Flores, Maria Elena de la Garza, Michael Pruger.

**CEO:** David Kegebein

### Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

### CALL TO ORDER –President Stephanie Fontana

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

### ROLL CALL

### PLEDGE OF ALLEGIANCE

### PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

### DIRECTORS COMMENTS

### CONSENT CALENDER

1. Minutes of December 25, 2017 regular meeting
2. Contracts on Consent Agenda

### FINANCIAL

1. Cash Balance / Cash Flow / Credit Line
2. Review & Accept November Financials
3. Review & Approve 2018 Budget

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Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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## MANAGER'S REPORT

Operations & Projects Update  
2018 Fair Departments & Entry System  
Online Trainings Completion  
Adjacent Properties – Sports Facilities  
AHP Site Expansion

## OLD BUSINESS

## NEW BUSINESS

Appoint Finance Committee – Director Barton & Director Belgard  
Appoint Policy Committee – Executive Committee + ?  
Appoint Recording Secretary – Mary Bannister

## CORRESPONDENCE

## REPORTS

1. Strategic Planning
2. WFA Convention Report
3. SCC Fairgrounds Foundation Update
4. Rodgers House Update
5. Agricultural History Project Update

## NEXT MEETINGS

2018 - Board Meeting Schedule  
January 23, 2018 February 27, 2018 March 27, 2018 May 22, 2018  
June 26, 2018 July 24, 2018 August 28, 2018 October 23, 2018  
November 27, 2018

Crab Feed – March 3rd

## ADJOURNMENT

*Date of Notice: 1-12-18*

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